



P O Box 562124, Miami, FL 33256 | 786-757-8061 | www.ACETalk.org | info@ACETalk.org

Asian Caribbean Exchange

To promote a dialogue exchange with a unified voice to encourage active civic engagement and enrich community experiences.

The goal is to empower and enhance community life.

ACE Talk

- ◆ Serves as a voice on issues impacting the community, to educate the community on the importance of civic engagement on local and national issues: immigration, healthcare, economic, civic & social justice, cultural awareness, and more.
- ◆ A weekly radio show to facilitate individuals and communities to tell their stories, share diverse experiences and exchange information. ACE Talk broadcasts every Sunday from 9 – 10 pm on WAVS 1170 AM | 107.9 FM in Davie, Florida and live broadcast on www.WAVS1170.com.
- ◆ To serve the target audience of Caribbean and Asian communities in Broward, Miami-Dade, Palm Beach, and beyond.



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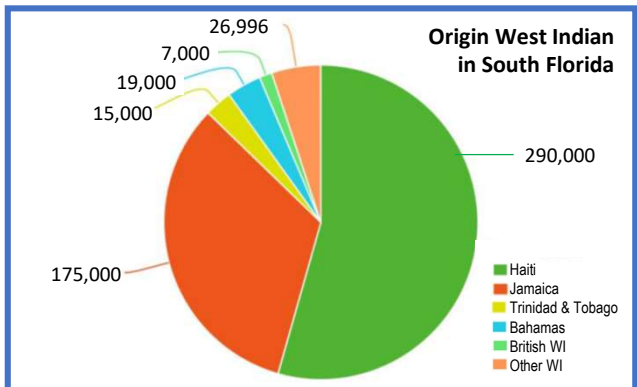
ACE Talk Advertising Rate

Frequent	30 Sec	60 Sec
Per Show	\$30	\$50
Monthly Show	\$100	\$150
Website Post	Per Month	\$50

%	Listener Statistic
73%	High School Graduates
57%	Homeowners
89%	Renters Want to Own
73%	Have Child in Public School
86%	Listen to WAVS for 3 Hours Daily

Source: 2018 – 2020 Listener Survey

WAVS Listener Profile



Reach Target Market	Broward	Miami-Dade	Palm Beach
Total Population	1,909,000	2,713,000	1,444,000
Black	567,000	502,000	280,000
Caribbean	195,000	228,000	110,000
Foreign Born	610,000	1,400,000	344,000
Median Household Income	53,000	44,000	55,000
Minority Owned Firms	135,000	371,000	60,000